

featuring Rudiger

Media kit

2023

We need Water & Rain

Freddy Zucchet

CLEOPATRA RECORDS



SONY
MUSIC

The song

A powerful song

- A universal scope

The theme of the song is the quest for water, essential to life. Collecting and managing water has become a global necessity.

- Lyrics that go straight to the point

The lyrics are powerful thanks to concise and poetic sentences. Ellipses are used as a figure of speech.

- The structure of the song is like a call

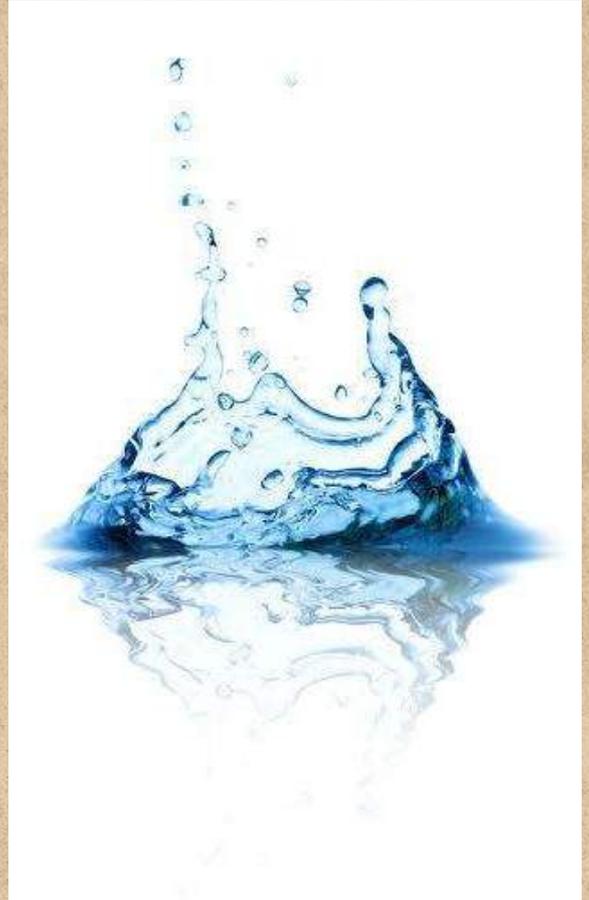
The verses and chorus alternate and answer each other like traditional African songs and other "gospel" incantations.

- An "inhabited" interpretation

The singer, Rudiger, is particularly engaged. His masterful and inhabited interpretation is deeply moving.

- A successful alchemy

If a great song results from the mysterious alchemy between lyrics, music, interpretation, and production, such an osmosis is rare. *"We need Water & Rain ticks all the boxes. The lyrics, music, interpretation, and production are top-notch, and this project is a great success!"* said Veselina Gerova, The Next Web.



*We need
Water & Rain*



Freddy Zucchet

Singer, songwriter, producer

The video clip of the agency Timpany/Spain **won an Award** (Music Freddy Zucchet "Everybody Go"), among other recognitions.

Together with the famous producer **Mickael Vail Blum** (Madonna, John Baez, Prince, Mickael Jackson, Pink Floyd), Freddy produced "**Welcome to Brighter Days**" with **international artists** from the United States, India, Brazil, England, Australia, New Zealand, Sweden, France and soon China.

The song and its different versions have more than

- **1,300,000 YouTube views** and have been
- **#1 in England and the UK** (3 weeks UK Talk Radio station)
- **#4 Apple Charts** (South Africa).

Freddy also composed "**Electro Moon**" and "To Dance with You" (EDM), which he signed under the International **Label Xing Records** (Netherlands).

Recently, **Freddy performed in Montreal/Canada and California** (California Tour - Santa Rosa, Oakland, San Francisco).

He wrote and composed "We Need Water & Rain", a song recorded with London artist Claire Namayanja and **great Los Angeles singer and producer Rudiger**.

 **1 500 000 M+**
YouTube Views

 **120 000 M+**
LISTENERS

 **6,9K**
LIKE

 **35,8 K**
FOLLOWERS



 CLEOPATRA

 The Orchard

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Rudiger

Los Angeles

Singer, songwriter, producer

Rudiger is a Los Angeles based singer who works with top artists, labels, and brands. He co-wrote songs with the producer of Beyoncé, Whitney Houston and Lady Gaga. He recorded for **Universal Music, Sony and for Fanta and Coca Cola commercials.**



A performer of songs for **series and movies on Netflix**, he was invited to play for Yahoo (live broadcast) at the mythical **TRI studio of Bob Weir (Grateful Dead)**. As a special guest of Velvet Revolver, he had the honor of **recording at Bon Jovi's Studio with guitarist Slash (Gun's and Roses)**. Rudiger also worked with the legendary **Lloyd Price (Mr. Personality)**.

<https://www.rudigermusic.com>



Claire Namayanja

Singer, choirs



Claire is a **British singer** who used to be a member of the Gospel bands she now leads. Specializing in **choirs**, she is involved in the creation of **modern Gospel music with Afro influences**. Claire's singing comes from deep within her soul.

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Cleopatra

Los Angeles

Cleopatra is an independent label based in Los Angeles founded by artist Brian Perera.

This **mythical label** that has developed over the years, boasts major artists and bands in its catalog (non-exhaustive list below). Today, it continues to grow with top American artists and bands.

Cleopatra Records artist catalog

Bob Marley, Bonnie Tyler, Canned Heat, Chic, Culture Club, Donovan, King Crimson, Elton John, Iggy Pop, Jackson Browne, James Brown, Jimmy Page (The Who), John Lee Hooker, Judy Collins, Larry Coryell, Santana, Marilyn Monroe, MC5, Motörhead, Sheryl Crow, Sly Stone, Stephen Stills, Stray Cats, T. Rex, Tangerine Dream, UFO, Utopia, Vanilla Fudge, Willie Nelson, Yes...

<http://cleorecs.com>

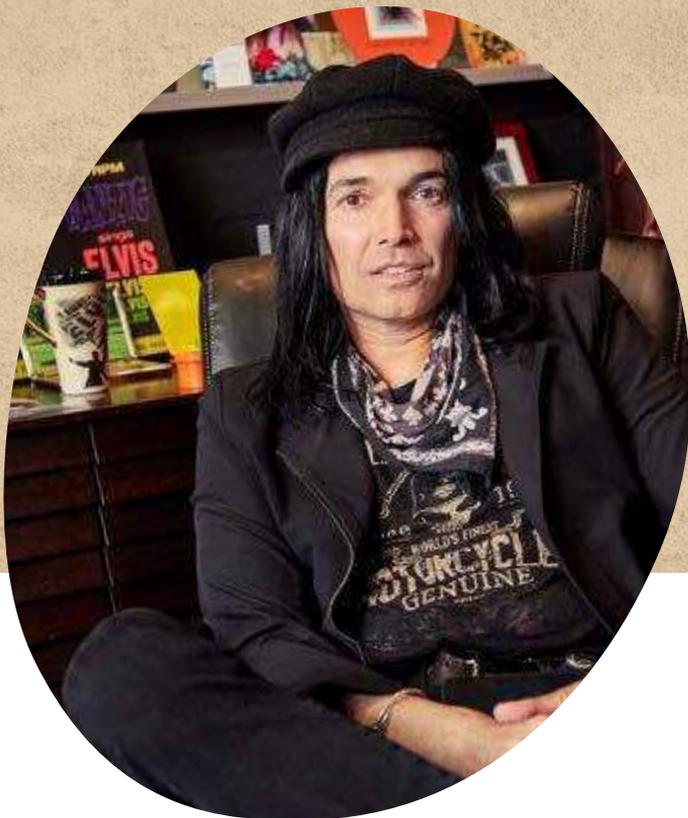


 CLEOPATRA

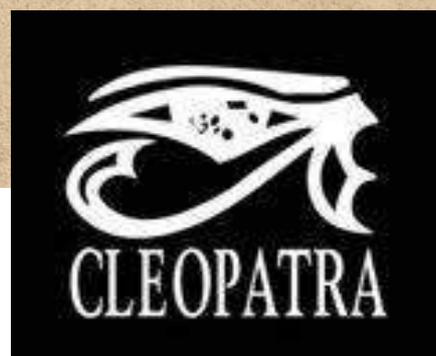
 The Orchard.

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Brian Perera



Los Angeles



Cleopatra was created by Brian Perera in 1992.

Appreciating Freddy's songs and composition "We need Water & Rain", Brian Perera offered him an agreement. Matt Green, Vice President of Acquisitions, finalized the deal.

Brian Perera is developing a new dimension to the label with a focus on film music and is the President of **Cleopatra Records Hollywood !**

Cleopatra has established partnerships with AMPED Music Distribution and MVD Entertainment Group.

The song is distributed by a **major partner** of Cleopatra: The Orchard - **Sony Music Group**



Reviews



“This new song by Freddy Zucchet & Universe Club is particularly evocative... The voice of Rudiger (with Claire Namayanja) particularly inhabited transports us. We love it.”

Birsen BIRDIR – San Martin, California / USA

REALLY POIGNANT LYRICS ON THIS TRACK!

Steven AZAMI - New York / USA

I love the energetic, punchy sound and the vocals fit perfectly with the catchy backing. I'm loving alternation, delicate piano shades, guitar solo. Wow!

Jen DAN / New Jersey / USA

The track sounds beautiful and is so melodic... Powerfull.

Mickael HUNTER – Adelaide / AUSTRALIA



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freddyzucchet.com



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